CHERY

CHERY is a global automobile brand and one of the world's fastest-growing auto manufacturers, trusted by customers across key international markets including the UAE, Saudi Arabia, Australia, Turkey, and the UK. Driven by innovation, advanced engineering, and a strong commitment to safety, CHERY continues to shape the future of mobility through intelligent, next-generation vehicles.

- No. 1 Automobile Exporter of China for 23 consecutive years
- In over 130+ Countries
- Global user base of over 19 million+ users
- One of the Fastest-Growing Automobile Company
- Global 5-Star Safety NCAP Rating
- Fortune Global 500 Excellence

MAE | MASTER AUTO ENGINEERING PVT. LTD.

MASTER AUTO ENGINEERING | MASTER GROUP OF COMPANIES

Master Auto Engineering (MAE), part of the Master Group of Industries, is one of the country's most trusted conglomerates with over 60 years of excellence and a 40-year legacy in the automotive sector. Built on precision, quality, and innovation, MAE blends global expertise with local insight to bring New Energy Vehicles and sustainable technology to Pakistan, advancing a smarter, cleaner, and more connected automotive future.

15 COMPANIES
Textile, Foam, Bedding, Energy, Automotive Assembling, Manufacturing

16 BUSINESS FACILITIES
8 across Sindh, 8 across Punjab

18,000+ EMPLOYEES
Highly Qualified Labour, Foreign Qualified Management

FOR PERSONALISED ASSISTANCE OR FURTHER INFORMATION, VISIT YOUR NEAREST DEALERSHIP OR CONNECT WITH US

54-DARUL AMAN COOPERATIVE HOUSING SOCIETY, MAIN SHAHRAH-E-FAISAL, KARACHI.

CUSTOMER.CARE@CHERYPAKISTAN.COM | 021-111-624379 | CHERYMASTERPAKISTAN

To Visit The Website, Scan The QR Code

CHERY

MAE | MASTER AUTO ENGINEERING PVT. LTD.

TIGGO 7 PHEV
LIVE FOR MORE



CSH CHERY SUPER HYBRID TECHNOLOGY

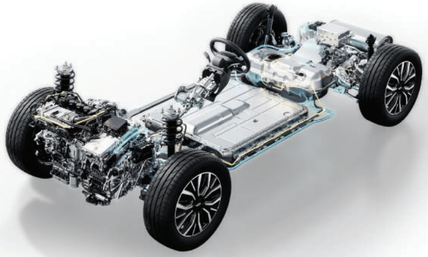
CSH | CHERY SUPER HYBRID

WORLD'S BEST PHEV

FIFTH-GENERATION HYBRID TECHNOLOGY

OPTIMIZED PERFORMANCE | EFFICIENCY | RANGE

- Comprehensive Power: **342 hp**
- Combined Range: **1200+ Km**
- Comprehensive Torque: **525 Nm**
- Pure EV Range: **90+ Km**
- Mechanical Transmission Efficiency: **98.5%**
- Battery Capacity: **18.3 kWh**

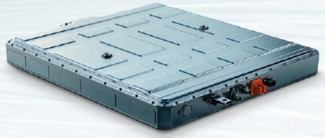




DEDICATED HYBRID ENGINE (DHE)



DEDICATED HYBRID TRANSMISSION (DHT)



DEDICATED HYBRID BATTERY (DHB)



LIVE FOR MORE **ADVENTURE**

VEHICLE TO LOAD - 3.3 KW

- ELECTRIC GRILL 2000 W
- INDUCTION COOKER 2800 W
- PROJECTOR 2400 W
- OUTDOOR ILLUMINATION 50 - 150 W
- ELECTRIC KETTLE 800 W
- ELECTRIC SCOOTY 400 W

LIVE FOR MORE **COMFORT AND THRILL**



DIAMOND STUDS FRONT GRILLE



INFINITY TAIL LAMPS



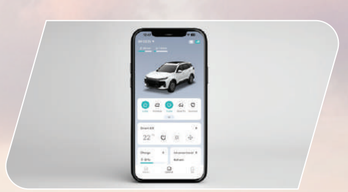
18" RIMS SETUP



8 SAFETY AIRBAGS



LEVEL 2 ADAS



CHERY MOBILE APPLICATION



FRONT ROW HEATED AND VENTILATED SEATS

ELECTRIC SEAT ADJUSTMENT: DRIVER 6-WAY | PASSENGER 4-WAY
MULTIPLE DRIVE MODES: ECO | NORMAL | SPORT

TIGGO 7 PHEV DUAL WAIST LINE WITH

BOLD LOOK





IMMERSIVE SONY PREMIUM AUDIO SYSTEM
WITH 8 SPEAKERS



RAPID 50W WIRELESS CHARGER



SEAMLESS 24.6" DUAL CURVED DISPLAY



PREMIUM BLACK INTERIOR



EXPANSIVE SECOND ROW CABIN



WIDE-ANGLE PANORAMIC SUNROOF
WITH ANTI-PINCH



MASSIVE BOOT SPACE 1386L WITH
2ND ROW SEATS FOLDED

LIVE FOR MORE **PEACE OF MIND**

A warranty you can rely on, so you get more confidence with every drive. Backed by a growing dealership network across Pakistan, support goes wherever you go.

WARRANTY THAT INSPIRES CONFIDENCE

STANDARD WARRANTY*	BATTERY WARRANTY*
6 YEARS	8 YEARS
OR 150,000KM	OR 160,000KM

*WHICHEVER COMES FIRST

7 REASONS TIGGO 7 STANDS OUT

MASTER GROUP
63 YEAR TRUSTED LEGACY

CHERY
CHINA'S NO.1 EXPORT BRAND

TIGGO 7
CHINA'S MOST EXPORTED C SUV

CSH
WORLD'S BEST
PLUG-IN HYBRID TECHNOLOGY



HIGHEST PURE EV &
COMBINED DRIVING RANGE IN SEGMENT



PAKISTAN'S SAFEST C SUV



861 MM LEGROOM (COMFORTABLY
ACCOMMODATES A PASSENGER UP TO 6'2" TALL)

LIVE FOR MORE **CHOICES**



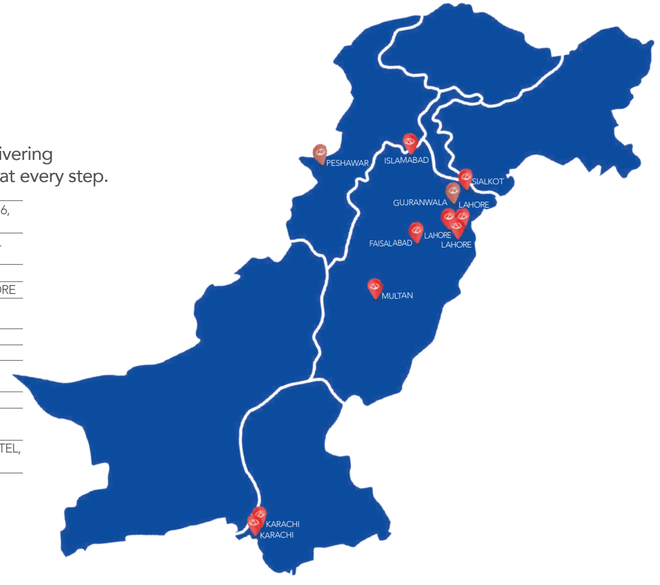
AZURE BLUE | LUNAR WHITE | TITANIUM GRAY | COSMIC SILVER | MIDNIGHT BLACK | CRIMSON RED

HELLO **CHERY**

3S DEALERSHIP ACROSS PAKISTAN

Every Chery dealership is crafted as an extension of the brand, delivering elevated service, personalised attention, and a sense of assurance at every step.

KARACHI	**CHERY SEAVIEW**	SHOP NO. 8/G, COM 3 BILAWAL CHORANGI, BLOCK 6, CLIFTON, KARACHI
KARACHI	**CHERY SOUTH**	PLOT NO. 18, SECTOR NO. 23, KORANGI INDUSTRIAL AREA, KARACHI
LAHORE	**CHERY FORTUNE**	17-KM, MAIN MULTAN ROAD, KOT GOJRA, LAHORE
LAHORE	**CHERY RAVI**	32 MAIN JAIL ROAD, NEAR MOZANG CHUNGI, LAHORE
LAHORE	**CHERY DEFENCE**	JAMMU STOP NEAR NAWAZ SHARIF INTERCHANGE RING ROAD, DHA PHASE 5, LAHORE
ISLAMABAD	**CHERY METROPOLIS**	P-178 KORANG ROAD, SECTOR I-10/3, ISLAMABAD
SIALKOT	**CHERY STALLION**	1KM DASKA ROAD, PAKKI KOTLI, SIALKOT
FAISALABAD	**CHERY CANAL**	ABDULLAH PUR UNDERPASS, WEST CANAL ROAD, FAISALABAD
MULTAN	**CHERY CITY OF SAINTS**	348-KHANEWAL ROAD, MULTAN
PESHAWAR	CHERY KP	SUFAID DHERI, PESHAWAR RING ROAD, PESHAWAR, KPK **(COMING SOON)**
GUJRANWALA	CHERY GT	KHASRA NO. 382, AROOP TOWN, NEAR ALEENA HOTEL, GT ROAD, GUJRANWALA **(COMING SOON)**



VEHICLE **SPECIFICATIONS**







Model	Tiggo 7 Premium (FWD)
Dimensions - L x W x H (mm)	4,553 × 1,862 × 1,696
Wheelbase (mm)	2670
Ground Clearance (mm)	175
Seating capacity	5
Engine, Motor & Transmission	
Engine (H4J15)	1.5TGDI
Transmission type	DHT
Displacement (cc)	1499
0-100 acceleration time (sec)	8.4
Battery Capacity (kWh)	18.3
System Comprehensive Power (KW/hp)	255 / 342
System Comprehensive Torque (N.m)	525
Pure Electric Range (km)	90+
Combine Comprehensive Range (km)	1200+
Fuel Tank Capacity (L)	60
Motor	Single
Driving modes with memory	3 (Normal, Eco, Sports)
Drive type	FWD
Steering & Suspension	
Electric Power Steering (EPS)	Equipped
Front Suspension	MacPherson strut
Rear Suspension	Multi-link independent
Tire and Braking System	
EPB Electronic Parking Brake	Equipped
Autohold	Equipped
Rim size	18"
Tyre size	225/60 R18
Safety	
Force limited, Pretension, Height adjustable seatbelt (D + P)	Equipped
Seat belt not fastened alarm (D + P)	Equipped
Dual front airbags	Equipped
Front side airbags	Equipped
Side curtain airbags	Equipped
Driver knee airbag	Equipped
Intermediate airbag	Equipped
Electronic engine immobilizer	Equipped
Vehicle anti-theft alarm	Equipped
Driver Assistance	
540° vision (transparent chassis)	Equipped
Radar	Front + Rear
ABS + EBD + BAS + ESP + HAC + HDC + ELK	Equipped
TPMS Tire Pressure Monitoring System	Equipped
Central door lock	Equipped
Cruise control (Adaptive Cruise Control ACC + Integrated Cruise Assist ICA)	Equipped
Speed limit reminder	Equipped
AEB Automatic Emergency Braking	Equipped
LDW + LDP + LCA	Equipped
FCW Forward Collision Warning	Equipped
BSD Blind Spot Detection	Equipped
RCW Rear-end Collision Warning	Equipped
DOW Door Opening Warning	Equipped
RCTA Rear Cross Traffic Alert	Equipped
RCTB Rear Cross Traffic Braking	Equipped
MCB Multi-Collision Brake	Equipped
TJA Traffic Jam Assist	Equipped
DAI Drive Away Information	Equipped
DMS Driver Monitoring System	Equipped
IHC Intelligent High Beam Control	Equipped
Lighting	
LED headlights	Equipped
Automatic headlights	Equipped
LED Daytime Running Lights (DRL)	Equipped
Infinity LED taillights	Equipped
Dynamic turn signals (Front & Rear)	Equipped
Front fog lamps	Equipped
Rear fog lamp	Equipped

Model	Tiggo 7 Premium (FWD)
Interior – Luxury	
64 Multi-color ambient lighting	Equipped
Leather Steering wheel	Equipped
Multi-function steering wheel	Equipped
Faux Leather Seats	Equipped
Driver's seat electric adjustment 6-way	Equipped
Driver Seat Memory	Equipped
Driver's seat with welcome function	Equipped
Driver seat heating & ventilation	Equipped
Passenger seat electric 4-way adjustment	Equipped
Passenger seat heating & ventilation	Equipped
Second row seats manually adjustable	Equipped
Second row seat backrest 60:40 split	Equipped
Driver's sun visor with vanity mirror + Light	Equipped
Passenger sun visor with vanity mirror + Light	Equipped
Electric 4-way steering wheel adjustment	Equipped
Comfort and Convenience	
Dual-zone automatic air conditioning	Equipped
N95 protection with ultra-high efficiency air conditioning filter	Equipped
Air conditioning automatic defogging	Equipped
Sunglass holder	Equipped
Second row of air outlet	Equipped
Remote control key	Equipped
Induction electric tailgate (key induction)	Equipped
Four-door windows one-touch up (with anti-pinch function)	Equipped
Sound insulated Front glass	Equipped
All Transparent Glasses	Equipped
Panoramic sunroof with sunroof shade	Equipped
Electric adjustment of exterior mirrors	Equipped
External rearview mirror with integrated turn signal	Equipped
Electric folding heated exterior mirrors + autofold + floor lamp	Equipped
Exterior mirror position memory	Equipped
External rearview mirror automatically folds down when reversing	Equipped
Automatic anti-glare interior rearview mirror	Equipped
Boneless front wiper	Equipped
Rear Wiper	Equipped
Infotainment	
Dual curve screen (LCD meter Cluster + Infotainment display)	24.6" (12.3" + 12.3")
Bluetooth + Radio	Equipped
Smart Voice Assistant	Equipped
Snapdragon Qualcomm 8155 chip	Equipped
Mobile phone mapping function	CarPlay + Android Auto
Speakers	8 Speaker surround sound (Sony)
Other Functions	
Vehicle to Load - V2L (KW)	3.3
Wireless charger (50 W)	Equipped
Front & rear 12V power supply	Equipped
Front Row: 1 USB interface + TYPE-C, Second Row : 1 USB interface	Equipped
Automatic locking	Equipped
Front center armrest with cooling/heating	Equipped
Rear center armrest	Equipped
Second row reading lights	Equipped
Illuminated front door sills	Equipped
Qibla Compass	Equipped
Portable Charger (type G)	Equipped
DC charging	40 KW
Tire sealant	Equipped

DISCLAIMER

- Specifications, features, variants, performance, range, and charging figures are based on controlled testing and estimates; actual results may vary due to driving conditions, climate, electricity load, charger type, and other external factors.
- Vehicle variants, features, and options shown may not be available in Pakistan, and Master Auto Engineering (Pvt.) Ltd. reserves the right to change specifications and offerings without prior notice.
- Warranties and services are subject to applicable terms, conditions, exclusions, and time/mileage limits. Full details are available in the Warranty Handbook, Driver Manual, from authorised retailers, or at www.cherypakistan.com